



Young Farmer Marketing Tour March 13-16, 2017 Tentative Agenda

Monday, March 13th

4:30 p.m. (EDT)

Participants Arrive at – **Kentucky Farm Bureau State Office**

****Located at 9201 Bunsen Parkway, Louisville, KY 40220**

5:00 p.m. (EDT)

Dinner and Futures Workshop @ KFB State Office

- Extension Specialist, University of Kentucky College of Agriculture, Food and Environment

8:30 p.m. (EDT)

Participants Arrive at – **Holiday Inn East Louisville**

****Local participants not needing a room for the evening will meet at the KFB State Office Tuesday morning****

- <http://www.holidayinn.com>

Tuesday, March 14th

7:00 a.m. (EDT)

Participants Depart **Holiday Inn** for Kentucky Farm Bureau (**on your own**)

- *Located at 9201 Bunsen Parkway, Louisville, KY 40220*

7:30 a.m. (EDT)

Participants Depart **Kentucky Farm Bureau**

- *Participants will travel by motor coach to St. Louis*
- *Please limit baggage to one item plus a carry-on*

9:45 a.m. (CDT)

Arrive at **Maschhoffs** Family Hog Farm

- Participants will tour the largest family hog operation in the country
- Located at 7475 State Route 127, Carlyle, IL 62231

11:00 a.m. (CDT)

Depart for Lunch and tour of **Eckert's Farm Market**

- Located at 951 S. Green Mt. RD. Belleville, IL 62220

11:50 a.m. (CDT)

Arrive for Lunch & Tour of **Eckert's**

- *Participants will tour one of Illinois Roadside Markets*

2:00 p.m. (CDT)

Depart Eckert's for **Osborne-Barr Marketing Agency**

- Located at 914 Spruce Street, St. Louis, MO 63102

2:45 p.m. (CDT)

Arrive at **Osborne-Barr Marketing Agency**

4:00 p.m. (CDT)

Depart Osborne-Barr Marketing for **Hotel**

- *Located at 333 Washington Ave., St. Louis, Missouri, 63102*

4:30 p.m. (CDT)

Arrive and Check-In at **Embassy Suites St. Louis-Downtown**

- *Hotel is one of the finest hotels in downtown St. Louis*

6:30 p.m. (CDT)

Group Dinner – **The Shaved Duck**

- Located at 2900 Virginia Ave. Saint Louis, MO 63118

Wednesday, March 15th

- 7:00 a.m. (CDT) Group Breakfast @ **Embassy Suites St. Louis-Downtown**
- 7:30 a.m. (CDT) Depart Hotel for **Monsanto**
- Located at 800 North Lindbergh Blvd. St. Louis, Missouri 63167
- 8:00 a.m. (CDT) Arrive for tour at **Monsanto World Headquarters**
- Learn even more about marketing at one the world's largest seed and research companies.
- 10:00 a.m. (CDT) Depart Monsanto for **Geisert Farm & Farm to You Market**
- 4851 Old Hwy 100 Washington, Missouri 63090
- 10:55 a.m. (CDT) Arrive at **Geisert Farm**
- Learn about a nitch market Mr. Geisert and his family are taking advantage of.
- 12:00 p.m. (CDT) Lunch at **Farm to You Market**
- 5025 Old Highway 100, Washington, MO 63090
- 12:45 p.m. (CDT) **Farm to You Market** Tour
- 1:45 p.m. (CDT) Depart for **Anheuser-Bush** Tour
- Located at 12th and Lynch Street, St. Louis, MO 63118
- 3:15 p.m. (CDT) **Anheuser-Bush** Tour
- 6:30 p.m. (CDT) Evening free to explore Downtown St. Louis

Thursday, March 16th

- 6:30 a.m. (CDT) Breakfast on Your Own
- 7:30 a.m. (CDT) Depart Hotel for Louisville
- 2:30 p.m. (EDT) Arrive in Louisville
