



## Kentucky Farm Bureau 2017 Communications Award

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The Kentucky Farm Bureau Communications Award recognizes and honors the outstanding efforts of a professional journalist whose recent work has contributed to a better public understanding and appreciation of the people, communities and issues connected to Kentucky agriculture.

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### ELIGIBILITY

Nominees for this competition are to be professional journalists whose employment and stories are based in Kentucky. Print journalists may be employed by any newspaper, magazine or online news source that serves Kentucky readers. Broadcast journalists may be employed by any radio or television station that serves an audience of Kentucky listeners.

Past recipients of the KFB Communications Award may be nominated again, but only after five years have passed since winning the honor. For example, to nominate a journalist for the award in 2017, he/she may not have won this distinction in 2012 through 2016.

### CRITERIA

The recipient of this award will be selected for his/her journalistic contributions to fostering better relations and understanding between farm and non-farm citizens in Kentucky. This may be accomplished through newspaper, magazine or online articles, radio or television reports, or a combination thereof. *Each nomination should be accompanied by pertinent supporting materials, such as article clippings, audio files, video samples, letters of recommendation, etc.*

### NOMINATIONS

Nominations for the KFB Communications Award may be submitted by county Farm Bureaus, fellow journalists or editors, county agricultural agents or teachers of vocational agriculture. All nominations MUST include a completed version of this form to be considered in this competition. Supporting materials submitted with the entry must be the journalist's original work that was published, posted or broadcast between June 18, 2016 and June 22, 2017.

### JUDGING

Final decision of the annual winner of this competition will be made by a panel of judges selected by the Kentucky Farm Bureau Federation. Scoring emphasis will be given to journalists who best create an understanding of farmers and farm issues to a non-farm audience.

### AWARD

The winning journalist will be honored in December during the 2017 KFB Annual Meeting in Louisville. He/she will receive an engraved plaque and a \$300 check.

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### DEADLINE

The 2017 KFB Communications Award nomination entry form and all supporting materials must be postmarked by **June 23, 2017**, and **mailed** to the address below. Please do not submit partial entries. Please do not submit entries by email:

Kentucky Farm Bureau  
Attn: Todd Bright  
P.O. Box 20700  
Louisville, KY 40250



# 2017 COMMUNICATIONS AWARD



# NOMINATION FORM

After reviewing the eligibility and criteria set for participation in this competition, please provide the Communications Award nominee's biographical information requested on the following pages. Remember, judges can only assess the nominee's qualifications based on what is submitted with this entry form. Be sure to provide supporting documentation with this entry form for a complete picture of the nominee's body of work.

**2017 Communications Award Nominee:** \_\_\_\_\_  
(FULL NAME)

## CONTACT INFORMATION:

\_\_\_\_\_  
(HOME ADDRESS)

\_\_\_\_\_  
(CITY)

\_\_\_\_\_  
(STATE)

\_\_\_\_\_  
(ZIP CODE)

\_\_\_\_\_  
(COUNTY)

\_\_\_\_\_  
(PHONE)

\_\_\_\_\_  
(EMAIL)

## EDUCATIONAL BACKGROUND:

\_\_\_\_\_  
(HIGH SCHOOL ATTENDED)

\_\_\_\_\_  
(YEAR GRADUATED)

\_\_\_\_\_  
(COLLEGE / UNIVERSITY ATTENDED)

\_\_\_\_\_  
(YEAR GRADUATED)

\_\_\_\_\_  
(MAJOR)

\_\_\_\_\_  
(DEGREE EARNED)

\_\_\_\_\_  
(COLLEGE / UNIVERSITY / GRADUATE SCHOOL ATTENDED)

\_\_\_\_\_  
(YEAR GRADUATED)

\_\_\_\_\_  
(MAJOR)

\_\_\_\_\_  
(DEGREE EARNED)

**EMPLOYMENT:** Please provide the nominee's employment information requested below.

(CURRENT EMPLOYER)

(OCCUPATION / TITLE)

(CITY)

(STATE)

(COMPANY WEBSITE)

**ROLES, RESPONSIBILITIES & RECOGNITION:**

**1. Job Duties**

Briefly describe the nominee's current job duties, including number of years in this role and how the individual's work is related to the positive promotion of agriculture.

**2. Employment History**

List the nominee's most recent job history, including employers, roles and length of service.

EMPLOYER

JOB TITLE

YEARS IN ROLE

<u>EMPLOYER</u>	<u>JOB TITLE</u>	<u>YEARS IN ROLE</u>

**3. Farming Background**

Did the nominee grow up on a farm?  YES  NO If so, where? \_\_\_\_\_

Principal crops: \_\_\_\_\_ Acres: \_\_\_\_\_

Does the nominee currently farm?  YES  NO If so, where? \_\_\_\_\_

Principal crops: \_\_\_\_\_ Acres: \_\_\_\_\_



**SERVICE TO AGRICULTURE:** *Attach additional pages if more space is needed.*

In the space provided below, describe how the nominee's journalistic and communications work regularly contributes to a better public understanding and appreciation of Kentucky agriculture, farmers and farming communities.

**ATTENTION:** This entry is not yet complete! It is very important to attach supporting materials that demonstrate how the nominee's work furthers the positive message of agriculture in Kentucky.

**SUPPORTING DOCUMENTATION:** *Attach all supporting materials used to enhance nominee's entry.*

Supporting materials submitted with this entry must be the journalist's original work that was published, posted or broadcast between June 18, 2016 and June 22, 2017.

Sample materials may include, but are not limited to: articles, audio or video files, blog posts, letters of recommendation, etc.

**\*\*\* Nominations submitted without supporting materials are considered incomplete. To ensure all documents are received, please do not submit by email. Please do not submit partial entries. \*\*\***

Sample materials are attached

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**THIS KFB COMMUNICATIONS AWARD NOMINATION WAS SUBMITTED BY:**

**NAME:** \_\_\_\_\_

**TITLE:** \_\_\_\_\_ **COUNTY:** \_\_\_\_\_