



COUNTY FARM BUREAU INFORMATION AWARD ENTRY FORM

APPLICATION DEADLINE: OCTOBER 14, 2016

COUNTY: _____ INFORMATION CHAIR: _____

ADDRESS: _____ CITY: _____ ZIP CODE: _____

PHONE: (_____) _____ E-MAIL: _____

DISTRICT: _____ AREA PROGRAM DIRECTOR: _____

INFORMATION COMMITTEE RESOURCES:

Please list the names of any additional County Farm Bureau Information Committee members:

Annual Committee Budget: \$ _____ Actual Expenditures: \$ _____

How many times did the Information Committee meet in the last 12 months? _____

I. GOALS & OBJECTIVES: 10 points

1. What are the overall goals and objectives of your county's Information Committee?

2. Who are your primary audiences?

IV. WEBSITE ACTIVITIES: 10 points

Attach printouts from your county's Farm Bureau website showing updates made in the last 12 months.

1. How many times during the last 12 months did your county submit website updates?
 Never Once Twice Three times Four or more times

2. What kinds of materials, stories, photos, etc. did you post online? For what purpose?

3. When posting updates on your website, how close to the conclusion of the event were your materials typically submitted?
 Within a week Within a month One to three months More than three months

V. OTHER ACTIVITIES: 15 points

1. Did your county conduct a community event(s) to promote your local Farm Bureau?
Examples include an exhibit at the county fair, an agriculture expo, a safety workshop, an educational event at a school, Food Check-Out Day, National Ag Week, Farm-City Week, etc.
If yes, please describe event or events:

2. How does your county Farm Bureau use the monthly video report produced by Kentucky Farm Bureau?

3. Did a member of your county Information Committee attend any of the following events? (check all that apply)

- | | |
|--|---|
| <input type="checkbox"/> Kentucky Farm Bureau Annual Meeting | <input type="checkbox"/> District meeting |
| <input type="checkbox"/> Measure the Candidates forum | <input type="checkbox"/> Policy development meeting |

4. Did your county nominate someone for the following awards?

- Communications Award (broadcast or print journalist) / If so, who? _____

Farm Public Relations Award / If so, who? _____

VI. EVIDENCE OF SUCCESS: 30 points

1. Describe how your Information Committee's goals and objectives were accomplished this year? List the goals you originally identified previously in the section called "I. Goals & Objectives, Question 1" and identify how each was addressed and counted as successful.

2. How do the projects, events and communications listed above help further the mission of your county Farm Bureau?

Signature of applicant: _____ Date: _____

Signature of APD: _____ Date: _____

All materials must be postmarked by October 14, 2016 and sent to:
B.Todd Bright ▪ Communication Division ▪ Kentucky Farm Bureau Federation
9201 Bunsen Parkway ▪ P. O. Box 20700 ▪ Louisville, KY 40250-0700